



## Portugal Games Summit 2022

Warm-Up

The PGS Warm-Up is a major event, that is organized by Digital Valley in collaboration with Lisboa Games Week and the main goal is the national and international videogame industry promotion and affirmation, and the worldwide videogame ecosystems interconnection. Finding new talents and giving them the opportunity to develop their projects helped by mentors, publishers, and investors. PGS will be open to serious and entertainment videogame projects.

A highlighted innovation and creativity Summit for the worldwide games industry development, education immersive technologies, 4.0 industry, NFT's, blockchain, and metaverse.



# **PGS** Main Event



PGS CONFERENCES, TALKS AND 8 MAJOR SPEAKERS PANELS:

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PGS BRANDS EXHIBITION, SERIOUS AND ENTERTAINEMNET GAME DEVELOPER INDIES, STUDIOS AND PUBLISHERS:

+80 National Studios/Companies +24 Videogame Projects + Studios/Companies Hubs: USA | Europe | Brazil and Latin America | Africa +12 Universities and Polytechnics | +5 National and International Regional Videogame Clusters



National and International
Venture Capitalists and Business
Angels + Top Publishers + Direct
Investors

Networking, sharing knowledge and Experiences between Companies; Universities and Polytechnics videogame projects presentations, national and international videogames studios and developers show cases

**PGS INVESTORS PROGRAM:** 

Meet-to-Match with Distributors, Direct Investors, Industry Delegates and VCs. Available to Studios/Companies/Serious and Entertainment Videogame Projects







### **PGS** Debate Panels



#### Games as Driving Force in Technological Evolution (17 nov 10h)

Metaverse, Blockchain, 5G and NFT are just some of the "new kids on the block" that simultaneously drive and implement new technological developments. What is to be expected in the near future? What examples can we get from the past?

Let's feel the pulse of the future by the voices of those shaping it.

#### Design for Gaming or Gaming for Designing (18 nov 10h)

Is designing a game more challenging than designing a car? We know it is, but let's hear it from the people who actually do it every day and discover what are the inspiring forces that drive them.

Let's commune with those that create the games we love to play.

#### Games Ecosystems and their Impact (17 nov 12h)

We have been assisting in the last year to an increased energization of the sector. Both within countries and at regional levels, many organizations are supporting or leading the creation or consolidation of games clusters and their international impact is already detectable.

Let's discuss how they are doing it and what challenges they face.

#### Education for Technology and Business (18 nov 12h)

No sector can grow and excel if the base education on the matters of that sector is not prolific and excellent. At practical and theoretical courses, the next generation of leaders and visionaries is forged, what is the past track and how can we learn from it to influence the future.

Let's assess the pulse of education in the sector and the strategies of key players.

#### Gaming Pioneers and Disruptive Thinkers (17 nov 15h)

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#### Game Entrepreneurs, Startups and Clusters (18 nov 15h)

The hero of any ecosystem is the individual that follows is passion in prejudice of any other comfortable proven career. But beyond passion, many other factors are the key to achieve success and the proper environment for entrepreneurship, growth, access to capital, marketing, distribution, sales, and support is needed to convert the heroes into super-heroes.

Let's get acquainted with the players that build this environment and know what they can do for it.

#### Power Women in Technology and Games (17 nov 17h)

Many technological sectors and companies have been dominated by the male gender, but a new generation of powerful and insightful women have been changing the landscape.

Let's share their experience and inspire our daughters.

#### The Impact of Public Policies in the Sector (18 nov 17h)

Public policies through contributive and legislative programs can reinforce or asphyxiate any sector. This is particularly important in the gaming sector where the development cycle is longer than in most other sectors and the complexity of the final "product" is paramount.

Let's enlighten our concerns and discuss the possible venues for the growth of the sector.



### **PGS** Ambassadors Worldwide





Ian Freitas Rochlin Gamejam Plus - Brazil

Portugal plays a key role not only for Brazil, but also for all Portuguese-speaking countries that want to enter the European market.

Portugal Games Summit is the best showcase for this purpose. We at GJ+ are very proud of our partnership.



Patrick Hickey Jr.
Educator, Journalist,
Author, Comic Book Writer,
Voiceover Performer and
Content Creator - USA

The ecosystem in the gaming industry is everchanging. It's so awesome to see so many new opportunities being created. Portugal, for example, is quickly becoming a new amazing place for developers, gamers and those looking to conduct serious gaming business. Digital Valley Portugal is becoming a cool hot spot of its own. Can't wait to check it out for myself.



Eyram Tawia Pan African Gaming Group

As the African video game

industry keeps growing its sianificance across the continent and exploring greater ties with European Game developers with market expansion and coproducers in the European region, we the members of the Pan African Gaming Group (PAGG) as part of unlocking the world's next billion players are proud to announce our partnership with Portugal Games Summit which is the best place to meet gaming investors, partners, coproducers and to showcase our cool African games and progress we have made so far on the continent

as an industry.



Eliana Russi Abragames - Brazil

Brazil and Portugal are together in the gaming industry! "Certainly, this partnership has a great global potential", says Eliana Russi. Brazil Games director. Abragames -Brazilian Association of Game Development Companies and Digital Valley Portugal are investing in this initiative, starting at the BIG Festival, in São Paulo, and following with the participation of a Brazilian delegation in November at Port Games Summit in Lisbon. "We are very proud about this project", concludes Eliana.



Nuno Fonseca Founder & CEO Sound Particles - Portugal

Events such as Portugal
Games Summit are very
important for the
videogame ecosystem in
Portugal, not only as a
space for internal sharing,
but also to create
international awareness of
what is done in Portugal."



Tarja Porkka-Kontturi Director Of Comms at The Global Game Jam, Consultant, Speaker, Producer - Finland

It's exciting to see game development and industry including events blooming in all parts of the world!

Portugal is one of the regions I'm keeping closely on eye - and it has proven to be full of talent!



### **PGS** + Lisboa Games Week











PORTUGAL GAMES SUMMIT B2B/H2H EVENT HAS FULL INTEGRATION AND SYNERGY WITH LISBOA GAMES WEEK, AN B2C EVENT THAT BRINGS LISBON AND PORTUGAL TO THE HIGHEST LEVEL OF THE MOST IMPORTANT EUROPEAN VDEOGAMES EVENTS, LIKE GAMESCOM (COLONIA), PARIS HIGHLIGHTS GAMES WEEK, MILAN GAMES WEEK AND MADRID GAMES WEEK

- +63.000 visitors +17.000 students and teachers
- Participation of Major International Brands



Since its 1st edition, Lisboa Games Week has worked to help the companies in the national industry, the universities, polytechnics, and educational academies to showcase their projects and gave them the opportunity to be integrated in the Exhibition Hall, Conferences and Workshops exposing them to producers, teachers and invited experts in a rich and dynamic learning environment.



Lisboa Games Week has also invested in a certification educational programme to teachers, recognised by the regulatory educational Portuguese system, called Direção Geral da Educação – Training sessions that helps teachers to develop gamification and immersive technologies skills.

Students have also the opportunity to be part of the educational system that Lisboa Games Week offers for free, supported on educational partners – educational academies, universities, and polytechnics – like Videogame Planning and development; Videogame Programming; Arts for Videogames, etc.











